

Christina Pham

Product Designer & UI/UX Engineer

With eighteen years of experience, I am an accomplished Product Designer and Front-End Developer who specializes in crafting user-friendly and engaging websites and digital products from conception to launch. I have a wealth of experience across diverse industries, such as Finance, Insurance, Lifestyle, Fashion, Oil & Gas, NonProfit, and SaaS.

Email
hello@cynhi.com

Website
cynhi.com

Phone
(+1) 713 737 5855

Address
Houston, Texas, USA

Socials

Dribbble
cynhi

LinkedIn
cynhi

References

Anisha Giri
Head of Engineering, Clubhouse
Phone
(+1) 832 392 8693
Email
anishagiri@gmail.com

Adrian Stuart
Head of Experience Design, SDG
Phone
(+1) 832 392 8693
Email
astuart01@gmail.com

Peter Pisano
Founder, Manifold Public Design
Phone
(+1) 832 392 8693
Email
peter@manifoldpublicdesign.com

Jacob Meyers
Engagement Director, Auxo Solutions
Phone
(+1) 952 913 8289
Email
jacob@auxosolutions.io

Experience

- Mar 2024 - Present Remote

Lead Product Designer
Lead Developer
Manifold Public Design

Lead product design and UI/UX design for clients in the insurance-tech industry, created high fidelity designs and prototypes for multiple projects, managed contractors, and developed websites and other digital products.

- Jun 2023 - Jan 2024 Remote

Lead Product Designer
Front-End Developer
Onespring

I spearheaded UI/UX design for Credigy, a financial services client of OneSpring. My responsibilities included conducting user research, stakeholder interviews, journey mapping, and producing technical specifications, user personas, wireframes, and high-fidelity product designs. In this client-facing role, I led the strategy and design of the final product, engaging with c-suite executives and collaborating with engineers.

- Jun 2021 - Feb 2023 Remote

Senior Product Designer,
Design Systems, Envisioning
Morgan Stanley

During my time at Morgan Stanley's Design Systems team, I undertook the task of creating a new design system to integrate the Morgan Stanley and E*TRADE brands, while also managing and migrating legacy design systems from Sketch to Figma. I also redesigned the UI/UX of E*Trade's Online Trading Platform. I also worked as a designer on the Envisioning team, creating new wealth management products which were both internal and external-facing, designing low and high fidelity mockups, conducting user research and stakeholder interviews, and usability testing. This was a full-time consulting position held through my employment at Geniant.

- Apr 2018 - Jul 2020 Remote

Senior UI Engineer,
Senior UI/UX Designer
Snappy Kraken

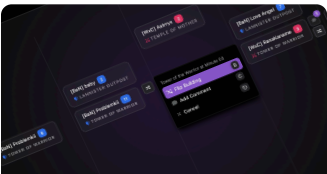
I led the redesign of SnappyKraken's website and marketing automation platform's UI/UX. This involved creating wireframes, final product designs, and front-end development using HTML, CSS, and JavaScript. I also design and developed new features for SnappyKraken's B2B SaaS product and crafted various customizable marketing campaign templates for the company's catalog. Additionally, I offered mentorship and guidance to junior developers.

- May 2015 - Apr 2016 Remote

Senior UI Engineer,
Senior UI/UX Designer
Oportun

As the sole UI/UX resource at Oportun, I led the design and development of Oportun's Mobile Loan Application, as well as their Loan Management System (LMS) utilized by agents and underwriters globally. Additionally, I designed and developed the UI for Oportun's new Customer Management System and designed mockups for various products, including Loan Origination, Disbursement, Payments, and Account Servicing. I also designed and implemented Oportun's first design system, collaborated with back-end developers, QA engineers, and product directors across all product teams, as well as provided mentorship to junior developers.

Latest projects



Guild Dashboard for Gamers

Member dashboard for gamers to provide their account information, enabling guilds to effectively strategize gameplay by providing insights into player performance, using AI-assisted analysis.

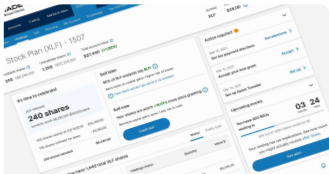
FULL-STACK ENGINEERING, PRODUCT DESIGN



Insurance Underwriting Platform

An insurance underwriting platform that enables underwriters to evaluate risk, price policies, and manage submissions, endorsements, and compliance in one centralized system.

UI/UX DESIGN, PRODUCT DESIGN, PROTOTYPING



E*Trade Trading Platform

User-friendly interface and comprehensive online brokerage platform for independent investors to manage their portfolios, execute trades, and stay informed about current market trends.

PRODUCT DESIGN, DESIGN SYSTEMS

Skills

Design

User Experience

Design System

Web Design

Mobile Design

Wireframing

Prototyping

Testing

Development

React JS

Node.js

Typescript

NextJS

HTML

CSS

JS

PHP

Tools

Figma
UI Design, Prototyping

Sketch
UI Design

Next.js
React framework

VS Code
Code editor