



CHRISTINA PHAM

PRODUCT DESIGNER & DEVELOPER

ABOUT ME

With fifteen years of experience, I am an accomplished Product Designer and Front-End Developer who specializes in crafting user-friendly and engaging websites and digital products from inception to launch. I have a wealth of experience across diverse industries, such as Finance, Lifestyle, Fashion, Oil & Gas, Non-Profit, and SaaS.

CONTACT

Phone:

713-737-5855

Email:

nocturnea@gmail.com

Website:

www.cynhi.com

Dribbble:

dribbble.com/vindicateme

SKILLS

Figma
Sketch
Adobe Creative Suite
UI/UX Design
Product Design
HTML
JavaScript
CSS
React.js
AngularJS
jQuery
PHP
Wordpress Development
Git
SVN

EXPERIENCE

JUN 2021 - PRESENT

**Senior Product Designer, Design Systems, Envisioning
Morgan Stanley (via Geniant)**

During my time at Morgan Stanley, I undertook the task of creating a new design system and Figma component library to integrate the Morgan Stanley and E*TRADE brands, while also managing legacy design systems. In addition to this, I designed the UX and UI for upcoming wealth management products for Morgan Stanley's Envisioning team. This involved conducting extensive research and user interviews to develop wireframes and final product designs. This is a contract position that I held through my employment with Geniant (previously known as 17Seconds).

DEC 2020 - MAY 2021

Creative Director and Senior Developer

Jonroc

I designed and developed websites and products for diverse clients spanning various industries. I oversaw the creative process and served as the primary point of contact for clients, leading projects from conception to completion.

APR 2018 - JUL 2020

Senior UI Engineer

SnappyKraken

I led the redesign of SnappyKraken's website and marketing automation platform's UI/UX. This involved creating wireframes, final product designs, and front-end development using HTML, CSS, and JavaScript (Vue.js). I also added new features to SnappyKraken's B2B product and crafted various customizable marketing campaign templates for the company's catalog. Additionally, I offered mentorship and guidance to junior developers.

MAY 2016 - MAR 2018

Senior UI/UX Engineer

Oportun

I redesigned and developed a new user interface for Oportun's Loan Management System and Mobile Loan Application built with AngularJS. I also created and implemented various new features for both internal and consumer-facing products across several departments.

JAN 2015 - APR 2016

Sr. Web Developer

Adcetera

I worked on developing and designing websites and products for clients in diverse industries such as Healthcare, Energy, and Lifestyle. Along with that, I authored functional specifications, project requirements, and other documentation as a part of my role. Additionally, I provided guidance and mentorship to junior developers and interfaced directly with clients.

REFERENCES

Adrian Stuart

Director, Experience Design, SDG

Phone: 832-392-8693

Email: astuart01@gmail.com

Anisha Giri-O

Engineering Manager, Coinbase

Phone: 562-292-2191

Email: anishagiri@gmail.com